Join Open edX Partner Program

The Open edX Partner level is the highest tier within the Open edX Marketplace and positions partners at the top of the Marketplace listing. The Open edX Marketplace is where potential customers find and connect with Open edX providers. All providers can create a landing page describing their services and will be listed and discoverable based upon the categories of services provided. Your premier shingle as an Open edX Partner in the Open edX Marketplace will be a source of direct and organic leads to grow your business.

Benefits:

- Premier placement as an Open edX Partner in the Open edX Marketplace
- Access to organic leads via an Open edX premier Marketplace listing
- Qualified referrals from the Open edX Business Development Team
- Permission to market services using Open edX provider trademarks approved by Open edX, including any Open edX Partner trademarks and badges
- Co-selling and business development support for substantial opportunities that align with the Open edX platform roadmap, as determined by Open edX
- Open edX Conference co-sponsorship opportunities
- Blended Development Projects (i.e., engagement by Open edX to advance the Open edX roadmap)
- Up to 10 blog posts on the Open edX website with potential to be highlighted by Open edX via its Open edX social media channels
- Periodic business review with Open edX, including discussions regarding market opportunities, strategy, product direction, etc.
- Open edX-provided testimonials that can be used on providers marketing materials
- Priority access to Open edX architecture and engineering support for substantial projects aligned with the Open edX roadmap, as determined by Open edX

Requirements:

- Compliance with the edX trademark policy, including the use of edX and Open edX trademarks and wordmarks
- Adherence to the terms of any applicable Open edX licenses
- Maintenance of a signed Open edX Partner referral agreement
- Submission of two verified reference customers for Open edX work in the last 12 months
- Commitment to contribute at least 10% of the capacity of your staff to the Open edX commons by participating in the Open edX Core-Committers Program
- Submission of anonymized usage metrics for the Open edX instances that you support
- Provision of a signed mutual NDA with Open edX to freely discuss business matters
- Submission of your company financial data with Open edX to verify business sustainability
- Minimum sponsorship contribution of $5000 towards the annual Open edX conference

The Open edX Partner referral program will provide your organization with the opportunity to create a competitive advantage within our Marketplace listings and build higher rapport with new and existing customers visiting the Open edX website. Sign up today to become the next Open edX Partner!

Contact us for more information

Website: **open.edx.org**
Discussion forum: **discuss.openedx.org**
Slack: **openedx-slack-invite.herokuapp.com**

Partner