



# Open edX Sponsorship Tiers for 2024

	Reception	Corner- stone	Premier	Key- stone	Contri- buting	Friend	In- kind
	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,000	
	1	2	2	un- limited	un- limited	un- limited	un- limited
YouTube interview on Open edX channel	X	X	X				
Thank you & Intro from Open edX team at plenary	X	X	X				
Address attendees at plenary	X (5 min.)	X (2.5 min each)					
2 Minutes to address attendees at lunch			X				
Reception Sponsor sign with logo	X						
Logo slide in Conference video running at plenary	X	X	X	X			
Logo in program	Large Logo & tagline	Large Logo & tagline	Medium Logo	Small Logo	Small Logo	Small Logo	Small Logo
Spotlight blog post with logo on website	X	X	X				
Mention in sponsor round-up blog post	X	X	X	X	X	X	
Access to opt-in attendee information	X	X	X	X			
Demo table during Conference	X	X	X	X	X		
Email mention to attendees before the conference	X	X	X	X	X		
Social media announcement of sponsorship	X	X	X	X	X		
Opportunity to provide swag for swag table	X	X	X	X	X		
Access to Speakers and Sponsors Lounge	X	X	X	X	X		
Included in the thank you email to attendees post-conference	X	X	X				
Full Conference passes	X	X	X	X	X	X	X
Count of tickets included	6	5	4	3	2	1	1