

UTECH - Democratizing Technical Education in Uruguay with the Open edX Platform



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Introduction

Universidad Tecnológica del Uruguay (UTECH), a young and dynamic public university established in 2009, is playing a pivotal role in democratizing technical education in Uruguay, empowering individuals with the digital skills needed to thrive in the 21st century.

By leveraging the Open edX platform, UTECH provides free, accessible, high-quality massive open online courses (MOOCs) to a diverse audience, both within Uruguay and globally. As it explores new ways to leverage technology, UTECH stands as a beacon of open education in Latin America and beyond.

Bruno Gabetti and Martin Zanoniani, of UTECH's digital information center, are at the forefront of this revolution. They understand the transformative power of technology and its potential to bridge educational gaps.



"UTECH was born to bring the technical university to all corners of the country."

Bruno Gabetti | Universidad Tecnológica del Uruguay (UTECH)

But UTECH isn't just about access; it's about creating an effective and engaging learning experience. Martin emphasizes, "The feedback from students is always good. It's very intuitive, and they use it very well." Ease of use is critical for UTECH, as their small team supports a large and diverse learner base, including not only degree-seeking students but the local and global public.

The Open edX platform's open-source nature has also been a key factor in UTECH's success. "We love that spirit, and we want to be part of that," Bruno shares. This has led them to actively contribute to the Open edX community, even helping other Uruguayan institutions adopt the platform.

**The Organizations That
Made This Possible:**



UTEC's Data-Driven Innovation

UTEC's commitment to the Open edX Project goes beyond simply hosting courses. They've leveraged the platform's flexibility to create a customized ecosystem. Martin details their efforts, "We have a marketing site that works with the Open edX platform... We also have an integration with a data warehouse." This lets UTEC gather and analyze data from across their systems, painting a comprehensive picture of student engagement and progress.

One of the most innovative applications of this data-driven approach is UTEC's AI-powered dropout prediction model. By combining data from the Open edX LMS and other university systems, they are developing a tool to identify students at risk of dropping out, enabling for timely intervention and support. "We're trying to identify and take action before they drop courses," Bruno explains.

UTEC's journey with the Open edX LMS is a testament to the platform's versatility and its ability to support institutions in achieving ambitious goals. Their story is one of innovation, collaboration, and a deep commitment to democratizing education as they continue to expand their offerings.



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Martin Zanoniani | Universidad Tecnológica del Uruguay (UTEC)

Background

- **UTEC's Mission:** To expand technical education access across Uruguay, fostering digital skills and contributing to national development.
- **Open Access Model:** UTEC is a public university, meaning all courses and careers are offered free of charge to the public. This commitment extends to their Open edX platform.

- **Target Audience:** UTEC serves a wide range of learners:
 - Students enrolled in UTEC's technology-focused degree programs.
 - Citizens seeking to upskill or reskill for employment opportunities.
 - Individuals worldwide interested in diverse MOOCs.

Unique Attributes of the Open edX platform for UTEC

- **Intuitive User Experience:** UTEC chose the Open edX LMS for its simplicity and user-friendliness. As highlighted in the transcript, both students and instructors find the platform intuitive, minimizing the need for extensive support. This is crucial for a university serving a broad audience.
- **Open Source and Community-Driven:** The open-source nature of the Open edX platform aligns with UTEC's philosophical approach and allows them to participate in a vibrant community. This fosters collaboration and knowledge sharing, as evidenced by UTEC's efforts to assist other Uruguayan institutions in adopting the platform.
- **Scalability and Accessibility:** The Open edX LMS enables UTEC to reach a large number of learners efficiently. With over 19,000 users since its inception, the platform demonstrates its scalability.
- **Customization and Integration:** UTEC has successfully customized the platform, particularly the marketing site, using the Open edX API. They have also integrated the platform with their university's data warehouse. This flexibility is essential for tailoring the platform to UTEC's specific needs.
- **MOOC Functionality:** The Open edX platform is built for MOOCs, allowing UTEC to deliver high quality open courses to a global audience.



Impact and Outcomes

- **Democratization of Education:** By providing free MOOCs, UTEC is breaking down barriers to technical education and empowering individuals to enhance their skills.
- **Community Building:** UTEC is actively building an Open edX community in Uruguay, fostering collaboration and knowledge sharing among institutions.
- **Skills Development:** UTEC's courses, particularly in technology-related fields, are contributing to the development of critical digital skills.
- **Accessibility:** The platform allows people from all over the world to access education.
- **Low Support Needs:** Due to the platform's intuitive nature, UTEC has a very low support ticket volume, allowing their small team to focus on other projects.



Challenges and Solutions

- **Instructor Authoring:** Some instructors find the Open edX Studio interface challenging, requiring technical assistance. UTEC is addressing this by providing training and support.
- **Student-Centric Data:** Accessing detailed student activity data for individual learners can be difficult. UTEC acknowledges that newer versions of the Open edX software offer improved analytics tools.
- **Developing New Functions:** UTEC is working on developing new functions, such as chatbots, for the platform, but is moving slowly and surely due to a small team.
- **Content Creation:** UTEC is solving for this problem by opening calls to the community to create content.

Future Plans

- **Expanding Course Offerings:** UTEC plans to increase the number of MOOCs available on the platform, particularly by encouraging community contributions.
- **Community Development:** UTEC will continue to foster the Open edX community in Uruguay, providing support and resources to other institutions.
- **Platform Enhancements:** UTEC aims to contribute to the Open edX platform by developing new features and functionalities.

Key Takeaways

- UTEC's successful implementation of the Open edX platform demonstrates the platform's potential to democratize education and empower communities.
- The open-source nature of the Open edX LMS fosters collaboration and innovation.
- A focus on user experience and accessibility is crucial for reaching a diverse audience.
- Working with a provider, like edunext, has been very helpful to UTEC.

Conclusion

UTEC's commitment to open access and their strategic use of the Open edX platform are making a significant impact on technical education in Uruguay. By providing free, high-quality online courses, UTEC is empowering individuals, fostering community development, and contributing to national growth.



Breaking down barriers to technical education and empowering individuals to enhance their skills. Allowing people from all over the world to access education.